



**HEDINGHAM SCHOOL
AND SIXTH FORM**
ACHIEVEMENT & EXCELLENCE

21 November 2024

Official Sensitive

Dear Parent/Guardian

I am writing to the wider school community to seek support towards our Sport and Physical Education provision at Hedingham School. We are continually looking to improve our sports provision, through facility development as well as increased opportunities for participation and competition.

We believe passionately that a thriving extra-curricular programme of sports participation and competition helps to develop well-rounded, confident and resilient young individuals. All of the school's character values of hard work, perseverance, resilience, accountability, ambition and kindness, are traits that can be reflected and fostered through involvement in sports and activity.

We have an exciting schedule of sporting events planned both internally (through House Sport) and externally (local schools, regional and county competitions). However, the costs incurred with providing our students with the best opportunities are considerable.

We hope to attract some interest in Sponsorship, offering local businesses the opportunity to become involved. Some possible avenues may include:

- Advertisement boards on the 3G pitch
- Advertising on our team wear used in fixtures
- Advertisement through social media communications and correspondence with the community regarding sporting fixture updates

If you are interested in offering sponsorship within the PE Department, please contact me directly via the following email address: hed.sergeantd@hedingham.essex.sch.uk

Yours sincerely

Mr D Sergeant
Leader of PE

Headteacher • Paul Finch BSc (Hons) PGCE NPQH

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Approved Centre

