

# Business Studies

Examination Group: OCR

Studying A Level Business will give you a thorough consideration of the way in which businesses operate in the modern, ever changing world. You will gain knowledge and understanding of the key aspects of business decision making, and the impacts these have on the business and its stakeholders. You will investigate different types of businesses with an emphasis on what the importance and consequences are for them and why they differ depending on size. There will be in-depth discussion on how businesses confront issues, and tackle the challenges these issues raise. There will also be opportunities to engage in activities and talks provided by businesses and outside agencies.

The stimulating specification content encourages students who wish to develop their skills as independent learners, critical thinkers and decision-makers – all personal assets that can make them stand out as they progress to higher education and/or the workplace.

## Year 12 content

**Unit 1: Introduction to Business**

**Unit 2: Business objectives and strategy**

**Unit 3: External influences**

**Unit 4: Accounting and finance**

## Year 13 content

**Unit 5: Human resource management**

**Unit 6: Marketing**

**Unit 7 Operations management**

## Assessment

*100% examination at end of Year 2.*

**Paper 1: Operating in a local business environment**

**Paper 2: The UK business environment**

**Paper 3: The global business environment**

## Pathways/Careers/University courses

This course is ideal for students who want to go on to higher education or make business their career choice and offers progression to higher education, employment or apprenticeships. Students could then go on to a career in Law, Business or Finance for example.

## Entry Requirements

Students are required to have met the school's A Level entry requirements. A Grade 4 in Business GCSE is preferable.

For more information see [Mr. Illingworth](#) [Leader of Business](#)